APPFOLLOW

Know your apps — grow your business

ENVIRONMENTAL CONSIDERATIONS

DOCUMENT NUMBER 1-EC

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Purpose

As a modern technology company, AppFollow recognizes the importance of environmental responsibility — both as a global imperative and as a reflection of our values and the expectations of our customers, partners and employees. Managing our environmental impact supports long-term operational resilience, aligns us with evolving regulatory frameworks, and reflects our commitment to sustainable and ethical business practices.

This Policy describes the principles and practices through which AppFollow seeks to understand and reduce the environmental impact of its operations. It applies across AppFollow Group, including AppFollow.fi Oy and AppFollow, Inc. ("AppFollow").

Our approach

AppFollow is a remote-first software company. Our environmental footprint arises primarily from cloud infrastructure, business travel and the hardware our team uses, rather than from physical offices. We focus our efforts where they are most relevant to a company of our size and structure.

1. Remote-first work model

AppFollow operates as a remote-first company. This structurally reduces the emissions associated with daily commuting, office utilities and physical infrastructure that would otherwise accompany our operations.

2. Cloud-based infrastructure

AppFollow hosts its services with established cloud providers, including AWS and Hetzner, and uses Google Workspace for internal collaboration. We select infrastructure providers that

invest in data-center energy efficiency and renewable energy, and we take these commitments into account when evaluating providers.

3. Responsible business travel

AppFollow manages business travel through TravelPerk, which provides tools to measure and offset travel-related carbon emissions. We are committed to keeping non-essential travel to a minimum, favoring remote collaboration where practical, and to using the available tools to make informed and responsible travel decisions.

4. Paperless and digital operations

Our business processes are fully digital. We are committed to maintaining paperless operations wherever practical, minimizing paper consumption and physical resource usage across the company.

5. Responsible hardware lifecycle

AppFollow is committed to extending the useful life of the hardware we provide, and to responsibly recycling, refurbishing or donating equipment at the end of its life rather than disposing of it as waste. We provide guidance to our team on responsible use and end-of-life handling of company equipment.

Governance and review

The Legal Department is responsible for administering this Policy and for reviewing it periodically. This Policy is reviewed at least annually and updated as our operations and applicable regulatory expectations evolve. We recognize that our environmental practices are an ongoing effort, and we intend to continue developing them over time.